# Revolutionizing Real Estate Through Tokenization

The marriage of the tangible with the digital



# **WHO WE ARE**

At Kirsan Group, we blend 15+ years of real estate mastery with cutting-edge technology to redefine property investment for the modern era.

- Successfully developed over 5,000 housing units across Europe.
- Pioneers in integrating blockchain technology with real estate development.

Our mission is to democratize real estate investment, making it accessible, transparent, and secure through tokenization.





# THE FUTURE OF REAL ESTATE INVESTMENT



#### **INCREASED LIQUIDITY**

Tokenization enables the buying, selling, and trading of shares in property assets quickly and efficiently, similar to stock trading.



### **ACCESS & INCLUSIVITY**

By allowing investment in fractional shares, tokenization opens up the real estate market to a broader audience, requiring less capital to get started.



# \$10 trillion by 2030

Tokenized real estate market value in a bull scenario (<u>Source</u>)

Tokenization

# \$194 million

monthly market capitalization of real estate tokens in 2022 (Source)

\$18,000,000

The amount raised by a condo in Aspen after it's tokenization.

(Source)



## HOW WE TOKENIZE REAL ESTATE

1

#### **SELECT A PROPERTY**

Selection of a high-potential property.

4
ISSUE TOKENS

Issue tokens to investors.

2

#### **SETUP OWNERSHIP VEHICLE**

Separate the asset from the management company.

5

#### **SMART CONTRACTS**

Automate token exchange, rental income, & any buy-back options.

3

#### PROPERTY TOKENIZATION

Create tokens to represent shares in the property.



#### TRANSFER AND TRADE

Transfer tokens to investors. Tokens can now be traded.



## **Benefits Of Tokenized Real Estate**

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### **Enhanced Security**

Leveraging blockchain technology ensures that all transactions are secure, immutable, & transparent.



### **Portfolio Diversification**

Easily diversify their investment portfolios across various types of real estate globally, managing risk more effectively.



#### **Reduced Costs**

Streamlines investments by eliminating intermediaries and reducing transaction costs.



### **Better Price Discovery**

Transparent, efficient pricing, aligning real estate values closely with market dynamics.



# **Market Opportunity**

### \$7,239 billion

Value of global real estate market In 2023 (<u>Source</u>)

## \$10 Trillion

Value of tokenized real estate by 2030 (<u>Source</u>)





## **Proven Success: Our Track Record**

#### **Decades of Excellence**

With 15 years in the real estate industry, Kirsan Group has developed and managed properties valued at over \$5bn



### **Innovative Approach**

Kirsan Group is launching its first tokenized property project, and providing investors with a seamless, secure investment platform.

### Global Portfolio Diversity

Our portfolio spans multiple countries and property types, from luxury residential complexes to commercial real estate

#### **Customer Satisfaction**

Achieving a 98% investor satisfaction rate, Kirsan Group prides itself on building long-term relationships



# **Business Model Components**



# Property Acquisition and Tokenization:

We ID and acquire high-potential real estate assets, leveraging our expertise to select properties that promise robust returns. Each property is then tokenized, transforming physical assets into digital shares, accessible to a broad investor base.



# Investor Engagement and Funding:

We engage with investors, helping them by investing into share capital. This way, they will get dividends as company will generate fees 5-7% from each tokenized project on the platform.



# **Additional Components**



### Revenue Generation

Property sales, rental income, and appreciation in property values.



### **Fees**

We charge a nominal transactional fee to ensure sustainability.



# Secondary Market Liquidity

Allows investors to buy and sell tokens, ensuring liquidity.
Also generates fees.



Round 1 100k tokens \$0.75

at **\$0.75** each, vesting over **12 months** 

Round 2 100k tokens \$1.50

at **\$1.50** after 6 months of round 1

Round 3
100k
tokens
\$3.00

at **\$3** after 6 months of round 2

Round 4
100k
tokens
\$5.00

400 000 KRSTD

tokens for investment rounds



Aiming to raise funds through 4 rounds for a total supply of **1M KRSTD tokens**, of which **600K** are allocated to founders and team, and **400K** available for investment, reflecting our commitment to shareholder value appreciation.

at **\$5** after 6 months of round 3



# **How To Get Involved**

**Inquiry**: Reach out to our dedicated investment team via our website, email, or phone. We'll schedule a consultation to understand your investment goals and preferences.

**Investor Onboarding:** Complete our simple onboarding process, including KYC and AML checks, to ensure a secure investment environment for all.

Portfolio selection: Explore our diverse portfolio of tokenized real estate opportunities.

**Investment execution:** Finalize your investment through our secure platform. Purchase tokens representing shares in your chosen property or properties.

**Ongoing support and reporting:** Enjoy comprehensive support from the Kirsan Group team, including regular updates and performance reports on your investment



# The Time Is Now.

Do you have any questions? info@kirsan.co.uk kirsan.co.uk







